



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 6

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403897	10-26-2012	11-01-2012	3	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
13 141 1304	247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	247430

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 13 P : 141 E : 1304																	
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	10	30	1		1		1			3	1,600	3	4,800.00
2	10-30-2012	11-01-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30		1		1				2	2,500	2	5,000.00
3	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30	1							1	2,500	1	2,500.00
4	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1	1	1	1	1			5	2,500	5	12,500.00
5	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1							1	2,500	1	2,500.00
6	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	10	30	1	1	1	1	1			5	1,500	5	7,500.00
7	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	10	30	1							1	1,500	1	1,500.00
8	10-30-2012	11-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	10	30		1		1				2	1,700	2	3,400.00
9	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	10	30	1							1	1,700	1	1,700.00
10	10-30-2012	10-30-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	10	30		1						1	2,000	1	2,000.00
11	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	10	30	1							1	2,000	1	2,000.00
12	10-29-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1	1	1	1	1			5	2,200	5	11,000.00
13	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1							1	2,200	1	2,200.00
14	10-29-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	10	30	1		1		1			3	1,800	3	5,400.00
15	10-29-2012	11-01-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	10	30	1	1		1				3	1,800	3	5,400.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403897	10-26-2012	11-01-2012	3	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247430							
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
Agency CPE: C : 13 P : 141 E : 1304																						
16	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)			10	30	1							1	1,800	1	1,800.00			
17	10-29-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)			10	30	1		1		1			3	1,500	3	4,500.00			
	MG Group #	Preempted	Rate Reason		MG Description			Duration														
	CM 336193	10-29-2012	(17)	1,500	HURRICANE COVERAGE	2 X 30 @ \$1,200 Th,F 05:00AM - 06:00AM - 11/01/12-11/02/12 (6948),	10	30					X	X		2	1,200	2	2,400.00			
		10-29-2012	(24)	5,000	HURRICANE COVERAGE	2 X 30 @ \$2,500 Th,F 06:00AM - 07:00AM - 11/01/12-11/02/12 (6949),	10	30					X	X		2	2,500	2	5,000.00			
		11-02-2012	(41)	2,500	NOT AVAILABLE	1 X 30 @ \$600 Su 06:00AM - 07:00AM - 11/04/12-11/04/12 (7055),	10	30							X	1	600	1	600.00			
		10-29-2012	(51)	400	HURRICANE COVERAGE	2 X 30 @ \$700 Su 12:00PM - 01:00PM - 11/04/12-11/04/12 (7060)	10	30							X	2	700	2	1,400.00			
		Total:	9,400																	Preempt Total:	-4	-9,400.00
18	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			10	30	1	1	1	1	1			5	1,500	5	7,500.00			
19	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			10	30	1							1	1,500	1	1,500.00			
20	10-29-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			10	30	1	1	1	1	1			5	2,500	5	12,500.00			
21	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			10	30	1							1	2,500	1	2,500.00			
22	10-30-2012	11-01-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			10	30		1		1				2	4,000	2	8,000.00			
23	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			10	30	1							1	4,000	1	4,000.00			

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Contract No 403897		Contract Dt 10-26-2012	Revision Dt 11-01-2012	Rev# 3	Advertiser AMERICANS FOR JOB SECURITY		Brand AMERICANS FOR JOB SECURITY		Product Code POLITICALS			Station/Market WPVI - PHILADELPHIA									
Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 247430						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
24	10-29-2012	11-02-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR				10	30	1		1		1			3	5,000	3	15,000.00	
	MG Group #	Preempted	MG Description																		
	336193	10-29-2012	Combined MG: Host Line: 17																		
	MG Group #	Preempted	Rate Reason				MG Description		Duration												
	336057	11-02-2012	5,000 PER SALES MANAGEMENT				1 X 30 @ \$5,000 M 06:30PM - 07:00PM - 11/05/12-11/05/12 (10948)	10	30	X							1	5,000	1	5,000.00	
	336498(336057)	11-05-2012	5,000 POLITICAL				1 X 30 @ \$6,000 Su 10:00PM - 11:00PM - 11/04/12-11/04/12 (7051)	10	30							X	1	6,000	1	6,000.00	
		Total:	10,000														Preempt Total:		-2	-10,000.00	
25	10-29-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1		1	1	1			4	4,000	4	16,000.00	
	MG Group #	Preempted	Rate Reason				MG Description		Duration												
	336050	11-02-2012	4,000 PER SALES MANAGEMENT				1 X 30 @ \$4,000 T 06:30PM - 07:30PM - 10/30/12-10/30/12 (7286)	10	30		X						1	4,000	1	4,000.00	
		Total:	4,000															Preempt Total:		-1	-4,000.00
26	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1							1	4,000	1	4,000.00	
27	10-30-2012	11-01-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30		1		1				2	4,500	2	9,000.00	
29	10-29-2012	10-29-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				10	30	1							1	20,000	1	20,000.00	
30	10-28-2012	10-28-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)				10	30							1	1	400	1	400.00	
31	11-04-2012	11-04-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)				10	30							2	2	400	2	800.00	
32	10-29-2012	10-29-2012	10:00PM - 11:00PM	PRIME MO10 (7010)				10	30	1							1	10,000	1	10,000.00	

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Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247430						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 13 P : 141 E : 1304																		
33	10-27-2012	10-27-2012	11:00PM - 11:30PM	LATE NEWS MO-SU (6969)				10	30						1			1	5,000	1	5,000.00
34	10-29-2012	11-03-2012	11:00PM - 11:30PM	LATE NEWS MO-SU (6969)				10	30	1		1		1	1			4	5,000	4	20,000.00
35	10-29-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				10	30	1		1		1				3	2,200	3	6,600.00
36	10-30-2012	10-30-2012	10:00PM - 11:00PM	PRIME TU10 (7016)				10	30		1							1	12,000	1	12,000.00
37	10-31-2012	10-31-2012	10:00PM - 11:00PM	PRIME WE10 (7021)				10	30			1						1	15,000	1	15,000.00
38	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)				10	30					1				1	18,000	1	18,000.00
39	11-02-2012	11-02-2012	09:00PM - 10:00PM	PRIME FR9 (7043)				10	30						1			1	9,100	1	9,100.00
40	11-02-2012	11-02-2012	10:00PM - 11:00PM	PRIME FR10 (7044)				10	30						1			1	6,500	1	6,500.00
41	11-02-2012	11-02-2012	11:30PM - 11:40PM	HIGH SCHOOL HUDDLE FRI (7068)				10	30						1			1	2,500	1	2,500.00
MG Group #		Preempted	MG Description																		
336193		11-02-2012	Combined MG: Host Line: 17																		
42	10-27-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1			1	1,000	2	2,000.00
43	10-27-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30						1			1	2,500	2	5,000.00
44	10-27-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				10	30						1	1		2	2,000	4	8,000.00
45	10-27-2012	11-03-2012	12:05AM - 12:35AM	EAGLES GAME PLAN SAT 1205A (MASH U				10	30						1			1	1,200	2	2,400.00
46	10-28-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30							1		1	600	2	1,200.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403897	10-26-2012	11-01-2012	3	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
13 141 1304	247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	247430

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 13 P : 141 E : 1304																	
47	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	1,000	2	2,000.00
48	10-28-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	10	30							1	1	1,500	2	3,000.00
49	10-28-2012	11-04-2012	07:00PM - 08:00PM	PRIME SU7 (7048)	10	30							1	1	8,000	2	16,000.00
50	10-28-2012	10-28-2012	11:35PM - 12:05AM	EAGLES FRENZY ONE BREAK (7229)	10	30							1	1	1,000	1	1,000.00
51	10-29-2012	11-01-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)	10	30	1	1	1	1				4	400	4	1,600.00
	<u>MG Group #</u>	<u>Preempted</u>		<u>MG Description</u>													
	336193	10-29-2012		Combined MG: Host Line: 17													
52	11-04-2012	11-04-2012	11:30PM - 12:00AM	LATE NEWS ACTION NEWS AT 1130P SA-SU (699	10	30							1	1	1,000	1	1,000.00
53	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30	1							1	3,000	1	3,000.00
54	11-01-2012	11-02-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)	10	30				1	1			2	500	2	1,000.00
55	11-05-2012	11-05-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)	10	30	1							1	500	1	500.00
															Contracted Gross Total:		
															111		
															329,300.00		
															Actual Gross Total:		
															114		
															330,300.00		
															Agency Commission:		
															49,545.00		
															Net Total:		
															280,755.00		

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Agency Est# 13 141 1304		CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 247430		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304								
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total	
Oct 12		0.00		0.00		26,200.00		0.00		26,200.00	
Nov 12		23,400.00		24,400.00		303,100.00		1,000.00 DB		304,100.00	
TOTAL		23,400.00		24,400.00		329,300.00		1,000.00 DB		330,300.00	

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